



Political Advocacy Promotion

March 1, 2021

Dear Organic Producers,

CCOF has learned that New Mexico Department of Agriculture in no longer providing organic certification services. We would like to minimize the disruption this might cause and allow you to move quickly through the recertification process to avoid gaps in your certification. Below is information on CCOF and the services and benefits we offer. Please feel free to contact us if you have questions.

Founded in 1973 by organic farmers in California, CCOF is the largest and one of the oldest certification agencies in the United States. CCOF serves growers, processors, retailers, and livestock operations of all sizes in three countries. From the smallest operations to the largest, **CCOF's certification services match your needs**.

What can CCOF offer you?

- Competitive pricing including a waiver for the usual one-time \$325 application fee. Please provide your application fee discount code: NMDA 2021. In addition, we would like to offer the following reduction when billing the initial Annual Certification Fee:
 - o \$50 off the Annual Certification Fee if application is submitted by April 30, 2021.
- The choice of a single certification for multiple locations and scopes
- Dedicated, highly trained staff, including a designated Certification Service Specialist for each operation.
- *MyCCOF*, free online tool for certification management, **including Materials Search** to help you find approved inputs and processing aids (<u>www.ccof.org/myccof</u>)
- Listing in CCOF's online directory (www.ccof.org/members) to promote your business
- Regional and industry networking, and educational opportunities
- Support for international and Canadian access

If you are looking for an organic certification agency that puts as much effort into serving its clients as you put into producing your products, CCOF is that certifier.

CCOF is a nonprofit organization governed by the people who grow and make our food. We support the growth of organic by providing service-oriented organic certification, diverse educational offerings, and dedicated policy work. We are uniquely positioned to advance the organic community as a member-driven, organic-focused nonprofit organization with a commitment to giving back. You can keep track of our work and information on changes in the organic sector by signing up to receive our E-Newsletter www.ccof.org/subscribe-newsletter.

You can download the certification application from our website, <u>www.ccof.org/application.php</u> or have it emailed or mailed to you. We would be happy to explain how CCOF makes the certification process straightforward and provide a cost estimate. Don't hesitate to contact our Applicant Support team by emailing <u>getcertified@ccof.org</u> or calling (831)-423-2263 and then press #1.

Sincerely, April Crittenden Chief Certification Officer CCOF Certification Services, LLC 2155 Delaware Ave., Suite 150 Santa Cruz, CA 95060 Office: (831) 423-2263 Direct: (831) 346-6215 fax (831) 423-4528 april@ccof.org

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