

Pre-application webinar for INDIVIDUAL APPLICANTS

DEAN BRUCE AND KATIE (GOETZ) CRAYTON, CO-LEADS OF NMDA'S HEALTHY SOIL PROGRAM



Welcome and Housekeeping

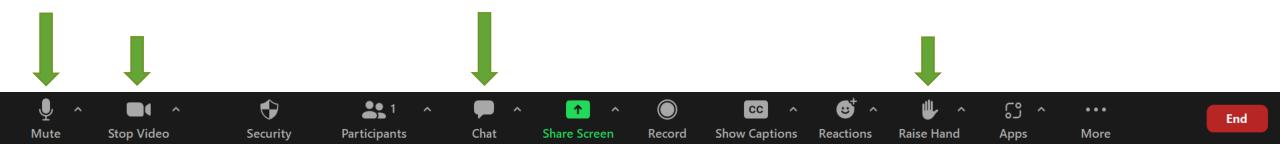
We invite you to introduce yourself in the Chat, noting:

- where you are located in New Mexico
- whether you manage land for crops, grazing, or another purpose

During the presentation, please stay on Mute, keep your Video off, and type questions in the Chat

After the presentation, you can use the Raise Hand feature, then unmute to ask your question

These slides and a captioned recording will be posted soon on our Individual Applicants web page





Today's Agenda

- Who and what projects are eligible
- When and where projects can happen
- How to apply following our step-by-step process online
- Questions & Answers



WHO is eligible to apply for NMDA's Healthy Soil Program grants?





We welcome applications from two (2) applicant types



1. ELIGIBLE ENTITIES

- New Mexico's "local governmental [entities] with proven land management capacity to support healthy soil", like:
 - Pueblos, tribes, and nations
 - Acequias
 - Land grants
 - Soil and water conservation districts (SWCDs)
 - NMSU Cooperative Extension Service
 - Other governmental parties meeting the definition above of an Eligible Entity
- Application period: January 15-March 19, 2025
- Awards of up to \$100,000.00 (including mileage + 15% administrative fee, both of which NMDA pays to the Eligible Entity itself)

2. INDIVIDUAL APPLICANTS

- New Mexico's non-governmental parties that are directly engaged in farming, ranching, or another form of land management:
 - Individuals
 - Businesses
 - Nonprofits

THIS WEBINAR is for Individual Applicants.

See the Eligible Entity
website for the recording of
that webinar soon.

- **Application period:** January 15-March 19, 2025
- Awards of up to \$24,999.99 (including mileage + 15% administrative fee, both of which NMDA pays your Project Sponsor)

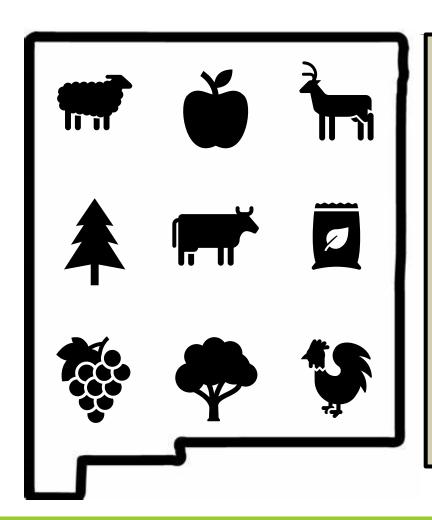




WHERE can Healthy Soil Program-funded projects happen?



Healthy Soil Program projects can happen...



- Anywhere in New Mexico
- On any type of operation: cropland, rangeland, irrigated pasture, forest land, orchards, vineyards, gardens...
- Where there's an existing relationship to the land: you own it,
 you lease it, or you manage it on another's behalf
 - You must have landowner permission to implement a soil health project on land you don't own
- On any amount of land: Projects can be measured in acres or square feet



WHEN can Healthy Soil Program-funded projects happen?



WHEN NMDA's Healthy Soil Program grants happen

Projects can last up to ~ 15 months,

starting mid-July 2025 and ending September 2026

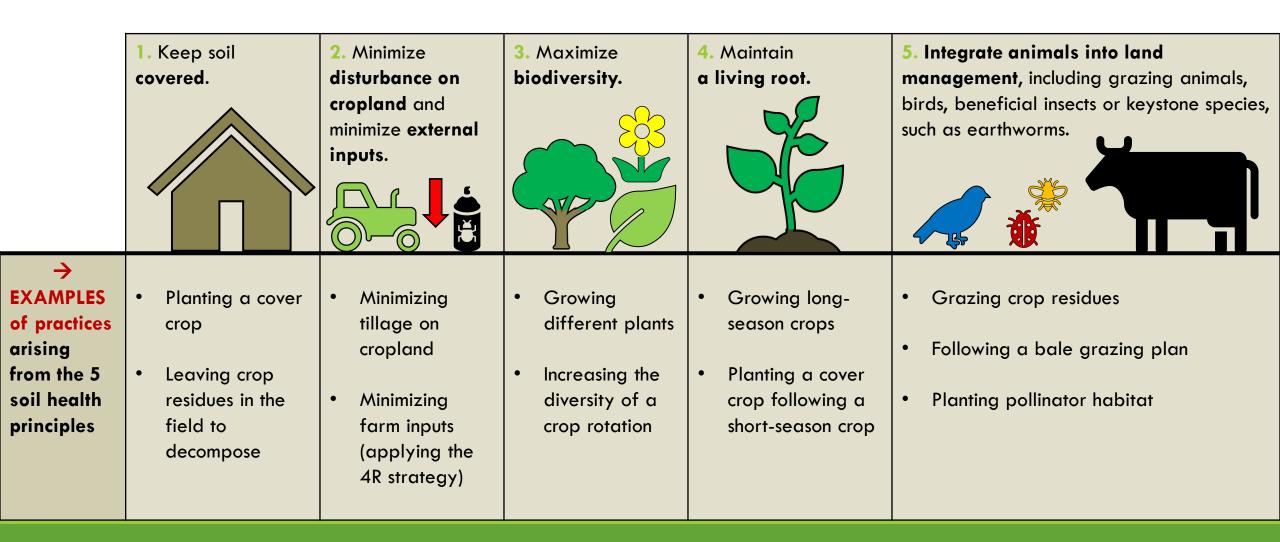
July 2025	August	September	October	November
December	January 2026	February	March	April
May	June	July	August	September 2026



WHAT projects are eligible for NMDA's Healthy Soil Program?

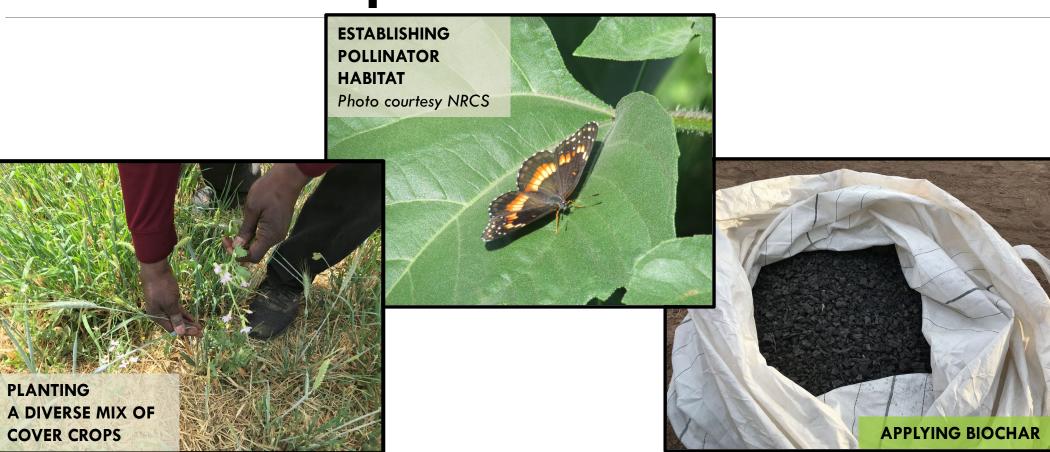


NMDA's Healthy Soil Program grants fund on-the-ground projects involving 1+ of the 5 soil health principles:





Sample projects funded on cropland





Sample projects funded on rangeland



SUBSOILING to bust compaction, increase water infiltration

To see where subsoiling

has happened in the photo above, look for the areas parallel to this red line.

Photo courtesy Rangeland Solutions, LLC, Curry County, NM

INTENSIVE ROTATIONAL
GRAZING to lengthen
rest/recovery periods
Photo courtesy CS Ranch
Colfax County, NM



BALE GRAZING to restore cover on bare ground

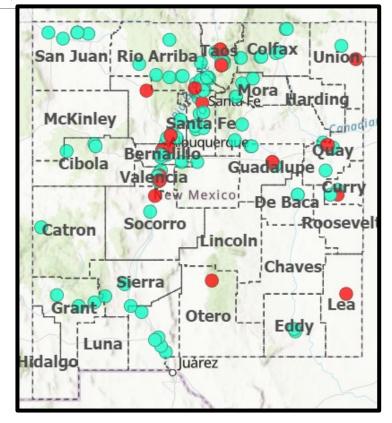
Photos courtesy M-Scar Farm & Ranch, Colfax County, NM





Projects funded by the Healthy Soil Program, Fiscal Years 2020-2024 (FY20-24)

- = project led by an Eligible Entity ("local governmental entity with proven land management capacity to support healthy soil")
- = project led by an Individual Applicant (non-governmental party directly engaged in farming, ranching, or another form of land management)

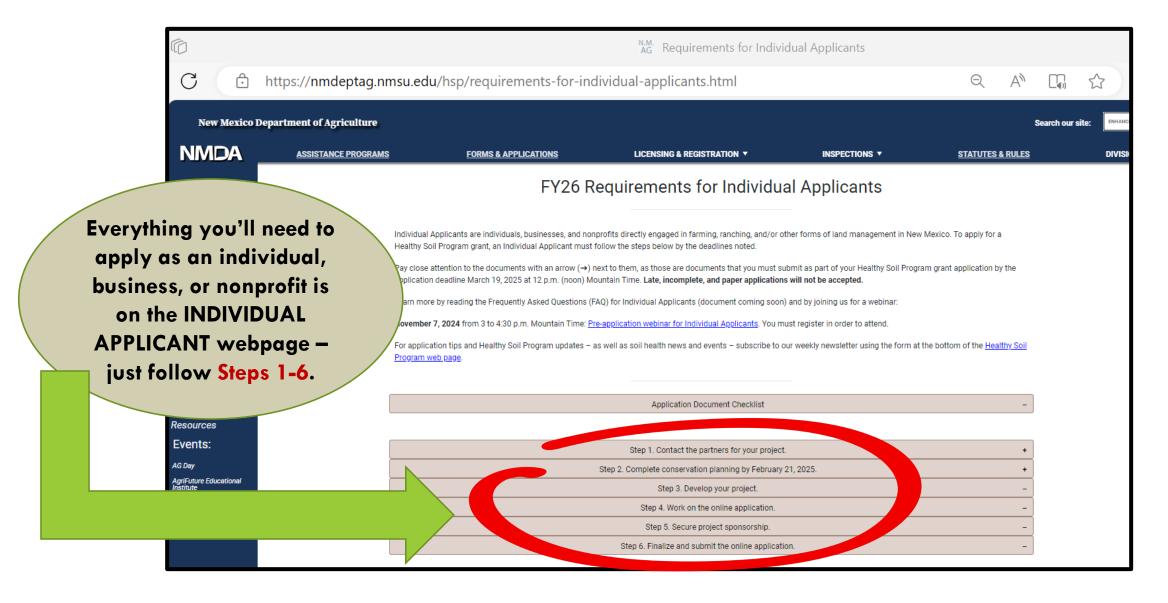






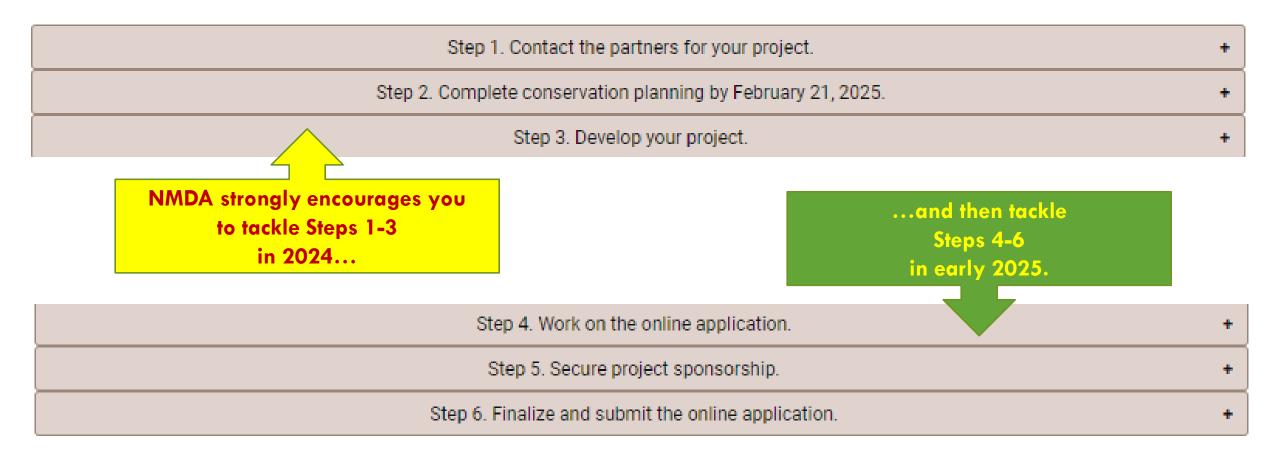
HOW do I apply for a grant from NMDA's Healthy Soil Program?







How to approach the step-by-step application process for **INDIVIDUAL APPLICANTS**





The steps and materials on the Healthy Soil Program webpage for INDIVIDUAL APPLICANTS

Scan this QR code to go to the webpage for INDIVIDUAL APPLICANTS



Questions?



Visit our website to learn more and to subscribe to our weekly e-newsletter featuring application tips and deadline reminders, as well as soil health events, news, etc.

https://nmdeptag.nmsu.edu/ healthy-soil-program.html

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