

**TITLE 19      NATURAL RESOURCES AND WILDLIFE**  
**CHAPTER 15   OIL AND GAS**  
**PART 105      LABELING REQUIREMENTS FOR PETROLEUM PRODUCTS**

**19.15.105.1      ISSUING AGENCY:** New Mexico State University, New Mexico Department of Agriculture  
[7/1/97; 19.15.105.1 NMAC - Rn & A, 19 NMAC 15.105.1, 05/29/09]  
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**19.15.105.2      SCOPE:** All retailers of petroleum products as defined by the Petroleum Products Standards Act.  
[7/1/97; 19.15.105.2 NMAC - Rn, 19 NMAC 15.105.2, 05/29/09]

**19.15.105.3      STATUTORY AUTHORITY:** Granted to the board of regents of New Mexico state university  
under the Petroleum Products Standards Act, Chapter 57, Article 19, Sections 25 through 37, New Mexico Statutes  
Annotated 1978.  
[7/1/97; A, 3/1/98; 19.15.105.3 NMAC - Rn, 19 NMAC 15.105.3, 05/29/09]

**19.15.105.4      DURATION:** Permanent.  
[7/1/97; 19.15.105.4 NMAC - Rn, 19 NMAC 15.105.4, 05/29/09]

**19.15.105.5      EFFECTIVE DATE:** July 1, 1997  
[7/1/97; 19.15.105.5 NMAC - Rn, 19 NMAC 15.105.5, 05/29/09]

**19.15.105.6      OBJECTIVE:** This part addresses the labeling of petroleum products sold or offered for sale in  
New Mexico as defined by the Petroleum Products Standards Act, and is in addition to other legal labeling  
requirements.  
[7/1/97; 19.15.105.6 NMAC - Rn, 19 NMAC 15.105.6, 05/29/09]

**19.15.105.7      DEFINITIONS:**  
A. "Director" means the director of the New Mexico department of agriculture.  
B. "Lead substitute" means any substance blended with unleaded gasoline and proportioned to  
provide the valve seat protection provided by at least 0.05 gram lead per U.S. gallon.  
[7/1/97; 19.15.105.7 NMAC - Rn, 19 NMAC 15.105.7, 05/29/09]

**19.15.105.8      [RESERVED]**

**19.15.105.9      DISPENSER LABELING:** When any petroleum product is sold from a retail dispenser, the  
dispenser shall bear on all faces and located as near the customer readout as possible, the following:  
A. A label stating the grade or type of the product in letters not less than one (1) inch in height in  
appropriate stroke, and in contrasting color to its associated background.  
B. On gasoline-alcohol blends in excess of one (1) volume percent alcohol, a label with letters not  
less than one-half (1/2) inch in height in appropriate stroke, and in contrasting color to its associated background,  
stating the type of alcohol used for blending.  
C. On gasoline blended with lead substitute additives, a label with letters not less than one-half (1/2)  
inch in height and in appropriate stroke, in contrasting color to its associated background, stating the fuel contains a  
lead substitute. The active ingredient of the lead substitute must either be a part of the label or be available at the  
location of the dispenser.  
D. An octane posting label on any gasoline dispenser. In no case shall the posted value be greater  
than the actual (R+M)/2 octane.  
[7/1/97; 19.15.105.9 NMAC - Rn, 19 NMAC 15.105.9, 05/29/09]

**19.15.105.10 - 19.15.105.14 [RESERVED]**

**HISTORY OF 19.15.105 NMAC:**

Pre-NMAC History: The material in this part was derived from that previously filed with the State Records Center  
and Archives under:

NMDA Rule No. 93-4, Standard Specifications/Modifications for Petroleum Products, filed 5/28/93.  
NMDA Rule No. 93-5, Labeling Requirements for Petroleum Products, filed 5/28/93.

History of Repealed Material: [RESERVED]